SILVIA RUEDA CUELLAR

I am an interaction design architect who is passionate about the wide spectrum of multidisciplinary aspects of our built environment. I am interested in topics ranging from our natural surroundings to social collectivism and culture. Being creative, persevering, persuasive, and an organized group leader, as well as my national and international experience, have allowed me to expand my design skills, along my career

ARCHITECT / INTERACTION DESIGNER

- **ruedasilvia.com**
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- **London, UK**

WORK EXPERIENCE

Designer (Current)
Heatherwick Studio
London - UK **2018**

* Workspace Google Offices - Silicon Valley, USA
Landscape and Site package (Schematic Design)
* Maggie´s Cancer Care Centre - Leeds, UK
Interior Desing and Planting strategy
(Construction Stage)
* VR - Animations in Unreal Engine 4

Design Architect
Daniel Bermúdez Architect
Bogotá - Colombia **2016**

* Detail design for Urban design collaboration with OMA for CAN (National Administrative Centre)
* 2nd place in architectural competition for funeral complex.

Intern Architect
Andrés Jaque/Office for Political Innovation
Madrid . Spain **2014 -2015**

* Winner of competition - MoMA PS1 2015 N.Y. USA
* Bar Ojala in Madrid - Interior desing (Construction detailing)
* Special participation in worldwide competition Design Guggenheim Helsinki Museum. Helsinki, Finland

EDUCATION

MArch Architectural Design Interactive Architectural Designer
The Bartlett School of Architecture, UCL
London - UK **2016 - 2017**

Research in soft robotics wearable design
Workshops: Arduino // Processing // Unity VR // Houdini // Max-MSP

Bachelor of Architecture 5-years
Pontificia Universidad Javeriana
Bogotá - Colombia **2010 - 2015**

Scenography and Trade Show Ephemeral architecture space Diplomat
Pontificia Universidad Javeriana
Bogotá - Colombia **2016**

Analogous and Digital Photography
Parsons, The New School for Design,
New York, USA **2012**

Introduction to Architectural Design and Theory
Columbia University,
New York, USA **2012**

TECHNICAL SKILLS

Photoshop / Illustrator / InDesign / Premiere

Auto-Cad 2D & 3D / Rhinoceros - Grasshopper

Unreal E4 - VR / Revit - BIM / Arduino

Processing / C# / Unity 3D

REFEREES

- **Ricardo Sosa**
  Associate | Project Leader at Heatherwick Studio
  Mobile: (+44) 7551391843
  E-Mail: ricardososamejia@heatherwick.com

- **Ruairi Glynn**
  MArch Design for Performance & Interaction Director - UCL
  Mobile: (+44) 7866703307
  E-Mail: rg@interactivearchitecture.org

PERSONAL SKILLS

- Project Management
- Prototyping
- Landscape Design
- Spanish: Native
- English: C1
- French: A2

INTERESTS

- Cine and photography
- Cultural dynamics
- Nature Hiking
- Robotics